Online questionnaire survey system solution

LoogearSurvey

Online questionnaire System

In an enterprise or organization, there are many kinds of questionnaires for customer feedback, market analysis, quality survey and user satisfaction data. Usually, enterprises or institutions not only spend a lot of money printing questionnaires, but also consume a lot of time and energy to issue questionnaires, recycling questionnaires, statistical questionnaires, and poor controllability of the questionnaire, prone to leakage, waste roll and other issues.

Based on the information technology, we build an online questionnaire design, distribution, investigation, recovery and statistics system based on Internet and mobile Internet, solve the problem of traditional questionnaire.

Loogerosurvey is an online survey system research platform. Is a user-friendly web tool to create, manage and analyze online questionnaires.

	Questionnaire step
01 Create a questionnaire	1. Create a questionnaire
02 Sequential addition problem	2. Questionnaire design (including adding questions and designing questionnaire control logic)
03 Volume classification distribution	3. Preview (optional)
04 data analysis	4. Determine the type of project
	5. Execute the questionnaire
	6. Questionnaire sampling/task allocation and planning (according to the type of questionnaire)
	7. Questionnaire distribution (url, email, qr code, unique ID access, private questionnaire address)
	8. Data collection
	9. Data analysis (interactive analysis, enhanced analysis, data source filtering,

| | custom report, data export, etc.) |
| | 10. Questionnaire management after the project |

Questionnaire Design Management

Operating personnel through the system operation questionnaire design, including the questionnaire topic, questionnaire questions, questions relationship, etc, and the function of questionnaire preview.
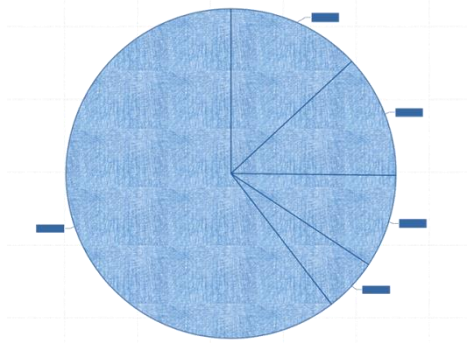

Questionnaire Distribution Management

The operator through the system operation questionnaire distribution, including through the filter conditions (such as, car models, car purchase time, user type, age, occupation, etc) pre-selected user data to meet the user of this survey, and then select the questionnaire, the operator through email, SMS, WeChat and other ways to send the questionnaire survey URL to the user to fill in.

Questionnaire Filling

The end user logs in and fills out the questionnaire based on the link received. The user can fill out the questionnaire in the browser, WeChat and mobile browser on the PC.

Questionnaire Analysis

The statistical analysis system is mainly used in the process of questionnaire survey and data analysis and statistics of the survey results. The required data can be statistically analyzed from multiple angles and multi-dimensions.

Multi-channel distribution

Loogerosurvey distributes questionnaires through multiple channels such as SMS/WeChat/email.

Call Center Integration

The loogearsurvey provides an integrated interface for the call center. The call center sitting area can complete the call questionnaire directly by telephone.

The questionnaire system is also built into the (loogearsurvey CC version) call center to provide complete outbound functions.

Application Integration

Loogerosurvey is an open structure that allows for flexible integration of applications. It can be easily integrated with existing or third-party applications. Such as workflow, team work, OA system, enterprise mailbox, WeChat, etc.

Loogearsurvey Standard Edition

Configuration Module	Quantity	Notes
Loogerosurvey core services	1.	Mandatory
Loogerosurvey management software (Web Version)	1.	Mandatory
Loogerosurvey Interface Software	1.	Optional
Loogerosurvey questionnaire distribution service	1.	Mandatory
Loogerosurvey questionnaire completion Web Client	1.	Mandatory
Loogearsurvey questionnaire complete mobile Web Client (HTML5)	1.	Optional
Mobile phone WeChat Client	1.	Optional
Loogearsurvey questionnaire filling out call center sitting agent	1.	Optional
Loogerosurvey statistics and analysis software (Web Version)	1.	Optional

Loogearsvrvey CC version

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Loogerosurvey core services	1.	Mandatory
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Loogerosurvey questionnaire distribution service	1.	Mandatory
Loogerosurvey questionnaire completion Web Client	1.	Mandatory
Loogearsurvey questionnaire complete mobile Web Client (HTML5)	1.	Optional
Mobile phone WeChat Client	1.	Optional
Loogearsurvey questionnaire filling out call center sitting agent	1.	Optional
Loogerosurvey statistics and analysis software (Web Version)	1.	Optional
Loogear CC for loogearsurvey server software (ACD/CTI)	1.	Mandatory
Loogear CC server hardware	1.	Optional
Loogear CC phone access device (PSTN/SIP/E1)	?	Choose different devices depending on different access modes
Loogear CC seating Software	?	Select the appropriate software number depending on the number of seats
Loogear CC seating Management Software	1.	Mandatory

Index parameters			
Performance Indicator		Compatibility	
Maximum number of questionnaires	Unlimited	Client desktop Operation System	Windows 2000/XP/Vista/
Maximum number of single server users	> 50 million		
Maximum number of simultaneous online users	> 5000	System Support	7/8/10
Questionnaire extraction time (LAN)	<0.1 Sec	Mobile operating system support	Android 4.0
Questionnaire extraction time (3G)	<1 sec		IOS 7.0
Questionnaire extraction time (GPRS)	<5 sec		Windows Phone
Minimum broadband requirements	200 kbps	Server Side	Linux/Windows Server
Maximum number of users	Unlimited, multi-server overlay		
Minimum Server CPU requirements	1 GHz	Server Database	Oracle/MySQL/SQL Server
Minimum Server Memory	2 GB		

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